

PORT NECHES GROVES HIGH SCHOOL

JULY 30 - AUGUST 1

PORT NECHES-GROVES HIGH SCHOOL

1401 Merriman St Port Neches, TX 77651

Deadline to Register: July 3, 2020

Registration Fee: \$75 Per Student

Checks Payable to Balfour

1320 Interstate 10 Access Rd, Beaumont, TX 77707

QUESTIONS? Contact us:

Jenna Bryan

jenna.garrett@balfour-rep.com 409.656.0579

Jill Garrett

jill.garrett@balfour-rep.com 409.719.1430

Lee Briggs

lee.briggs@balfour-rep.com 409.656.4024

LUNCH WILL BE PROVIDED

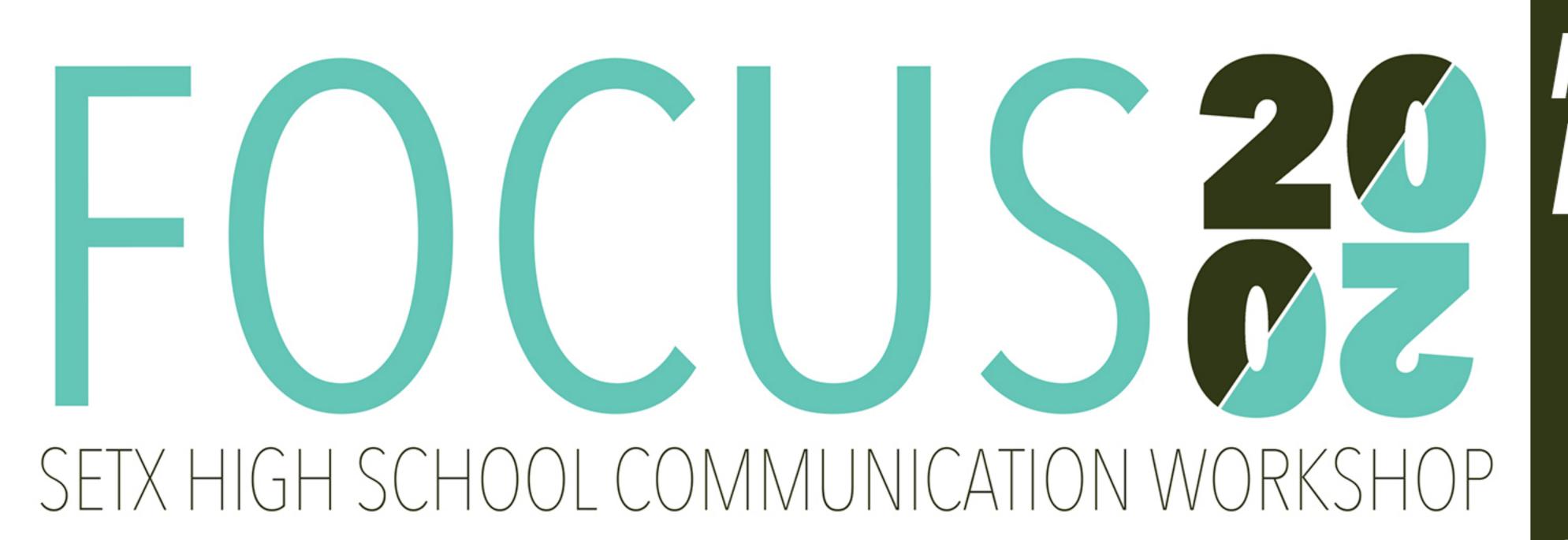
Get to know other local advisers, and share yearbook ideas, staff management and book sales at daily adviser round table sessions.

FOCAL POINTS:

- · Studioworks+®
- Encore[®]
- Adviser Round Table
- · Cover Design Sessions
- · Layout, Design and Theme
- Photography
- Social Media & Digital Media
- Advanced Writing
- · UIL PREP
- Fundraising
- · Marketing & Sales







PORT NECHES GROVES HIGH SCHOOL

JULY 30 - AUGUST 1

WORKSHOP FOCAL POINTS

SOFTWARE TRAINING: Knowing the software used to create your yearbook is the first step to achieving an award-winning book. Become a pro at Encore and Studioworks in beginner and advanced software training courses.

ADVISER ROUND TABLE: This sequence is designed to help and to motivate advisers. Get to know other local advisers, and share yearbook ideas, staff management and book sales at daily adviser round table sessions.

THEME AND COVER DEVELOPMENT: There's a difference between "expected" and "snappy" themes. This class can make a big difference in the impact you make on your readers. You will be inspired to take a deeper and more creative look at your cover, endsheets and page layout.

PHOTOJOURNALISM: The workshop is designed for the intermediate and advanced photographer looking to learn more composition techniques and correct bad habits to improve the overall impact of their photography.

SOCIAL MEDIA, MARKETING AND SALES: A big part of the yearbook experience is learning how to sell. This course will focus on social media, creative marketing ideas and managing book sales.

ADVANCED WRITING: This intensive writing sequence will focus on advanced techniques. This class is restricted to students who have at least one year experience.

UIL PREP CLASS: If it's your dream to compete at the UIL State Academic Contest, this is the class for you. Students will learn strategies to be successful in the UIL Journalism Contests. All five contests will be covered.

Social Distancing Guidelines will be upheld.



