



# NDN PRESS

C O U R S E C A T A L O G

WAR WHOOP • POW WOW • PHOTOGRAPHY • SOCIAL MEDIA

## ART & AUDIO/VISUAL TECHNOLOGY DESIGN AND MULTIMEDIA ARTS

### CAREER & TECHNOLOGY EDUCATION DEPARTMENT

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**INTRO-LEVEL  
CLASS**

**NDN PRESS  
FIRST-YEAR  
ADVANCED**

**NDN PRESS  
SECOND-YEAR  
ADVANCED**

**NOTE TO PARENTS:** We welcome all students at PN-G to become a part of NDN PRESS. It is one of the most heavily-involved programs in the school. Please note that purchasing DSLR cameras or computer program access is not required, though students are allowed to bring their own equipment at their discretion AND responsibility. Smart phones AND social media access are encouraged in the intro class and REQUIRED in DIGITAL MEDIA. For more info, please contact your counselor or Mr. Tobias at: [miketobias@pngisd.org](mailto:miketobias@pngisd.org).



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## ART & AUDIO/VISUAL TECHNOLOGY Course Descriptions (2020-21)

### 8721 PRINCIPLES OF ARTS, A/V TECHNOLOGY & COMMUNICATION

#### NEED TO KNOW:

- Formerly Journalism I and Photography I
- This is the "INTRO" or prerequisite course for NDN PRESS: advanced photography, advanced journalism.
- This can also satisfy a prerequisite course for broadcast journalism (Primetime). See counselor for specific course name for advanced broadcast.
- Grades 9-11, 1 credit.

#### DESCRIPTION:

Careers in the Arts, Audio/Video Technology, and Communications Career Cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and

a proficiency in oral and written communication. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.

### 8731 COMMERCIAL PHOTOGRAPHY I

#### PREREQUISITES:

- Principles of Arts, A/V Technology, & Communication.

#### NEED TO KNOW:

- Formerly Digital Photography I or Photography II
- This is a first-year advanced, or NDN PRESS class.
- Participating students will receive a VARSITY LETTER.

- Underclass students in this course will be evaluated for editor positions.

- Students will be **REQUIRED** to take photos after school during academic, theatrical and athletic events.

- All NDN Press students will contribute to production of the War Whoop, Pow Wow, NDNPress.com and social media content.

- Grade 10-12, 1 credit.

#### DESCRIPTION:

In addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the commercial photography industry with a focus on creating quality photographs. Adviser approval is required.



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## ART & AUDIO/VISUAL TECHNOLOGY Course Descriptions (2020-21)

### GRAPHIC DESIGN & ILLUSTRATION I

#### PREREQUISITES:

- Principles of Arts, A/V Technology, & Communication.

#### NEED TO KNOW:

- Formerly Advanced Journalism (Yearbook), Advanced Journalism (Newspaper)
- This is a first-year advanced, or NDN PRESS class.
- Participating students will receive a VARSITY LETTER.
- Underclass students in this course will be evaluated for editor positions.
- All NDN Press students will contribute to production of the War Whoop, Pow Wow, NDNPress.com and social media content.
- Grade 10-12, 1 credit.

In addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to collaborate and produce content for print and online publications, such as the War Whoop yearbook, Pow Wow newspaper and NDNPress.com. Adviser approval is required.

### GRAPHIC DESIGN & ILLUSTRATION I / LAB

#### PREREQUISITES:

- Principles of Arts, A/V Technology, & Communication.
- Grades 10-12, 2 credits.

An additional practicum elective block for NDN Press editors. Adviser approval is required. Must take concurrently with Graphic Design & Illustration I.

### DIGITAL MEDIA

#### PREREQUISITES:

- Principles of Arts, A/V Technology, & Communication

#### NEED TO KNOW:

- This is the first year the program has been offered at PN-G.
- Students will learn and develop skills in social media communication.
- This is a first-year advanced, or NDN PRESS class.
- Participating students will receive a VARSITY LETTER.
- Underclass students in this course will be evaluated for editor positions.
- All NDN Press students will contribute to production of the War Whoop, Pow Wow, NDNPress.com and social media content.
- Grade 10-12, 1 credit.



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## ART & AUDIO/VISUAL TECHNOLOGY Course Descriptions (2020-21)

In addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will focus on visual and technological communication, utilizing social media and other online resources to convey and transmit information. Adviser approval is required.

### COMMERCIAL PHOTOGRAPHY II

#### PREREQUISITES:

- Principles of Arts, A/V Technology, & Communication
- Commercial Photography I.

#### NEED TO KNOW:

- Formerly Digital Photography II or Photography III
- This is a second-year advanced, or NDN PRESS class.

- Participating students will be eligible to receive a second VARSITY LETTER service bar.

- Students in this class are eligible to for editor positions.

- Students will be **REQUIRED** to take photos after school during academic, theatrical and athletic events.

- All NDN Press students will contribute to production of the War Whoop, Pow Wow, NDNPress.com and social media content.

- Grade 10-12, 1 credit.

Building on skills learned in the Principles and Commercial Photo I, students will develop a proficiency in studio photography, while gaining and understanding corporate communication and marketing career methods through practical appli-

cation. Adviser approval is required.

### COMMERCIAL PHOTOGRAPHY II / LAB

#### PREREQUISITES:

- Principles of Arts, A/V Technology, & Communication
- Commercial Photography I.
- Grades 10-12, 2 credits.

An additional practicum elective block for NDN Press editors. Adviser approval is required. Must take concurrently with Commercial Photography II.

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